

**CEO Development Committee
Meeting Minutes
April 10, 2024**

Attendance: Present: Fr. Dan Noll, Steve Angelucci, David Bowling, Mindy Towles, Kim Thompson

Minutes - Minutes from March meeting approved

Part-Time Administrative Assistant - Discussion regarding the formal recommendation that will be made to the CEOF Finance Council on the morning of May 1st followed by the meeting that afternoon with the CEOF Board. **ACTION:** (David and Kim will revise the recommendation. David and Fr. Dan will reach out to two of the board members who expressed concerns prior to the meeting).

Development Plan - David put together a “road map” for the CEOF Development Committee. A marketing plan is being put together which will be encompassed in the Development Plan. **ACTION:** Development committee will report back to David with suggestions on improving the plan. Steve and Mindy will draft a marketing plan.

Hancock Branding & Communications - They sent a proposal to CEOF with a bottom line of \$3,000 per month for their services. We aren't exactly sure what services in particular we would be getting for that amount. CEOF may reach out to them in the future for a particular need. **ACTION:** (Kim and/or David will reach out to Jeff and thank him for the proposal and their time. At this time we will not be able utilize their services)

Planned Giving: Kim, David, and Steve met with Jeff Ashley of Ashley/Rountree and Associates March 18th. It was a good meeting. They reiterated planned giving can be made very easy for a donor. They will send a proposal to CEOF outlining their services and cost. Keep in mind for the future Ashley/Rountree can run a wealth screening for a fee.

Next Meeting Date: May 15? TBD, TFG offices