

**CEO Development Committee
Meeting Minutes
August 12, 2024**

Attendance: Present: Fr. Dan Noll, Steve Angelucci, David Bowling, Mindy Towles, Kim Thompson

Minutes - Minutes from July meeting approved.

Marketing & Communications Plan - David reported that Bill felt like the plan should fall under the development plan, but if Steve is willing he can chair that committee and no longer be a part of the Development committee. **ACTION:** Steve will let David know his decision.

CEO Equine Fund event - Kim shared with the committee who she has contacted so far in the area of attendance, silent auction item or sponsorship. The Saratoga sales last week did cause some delays in responsiveness.

Donor Software - Kim and David shared information on two donor software programs, ELEO and Bloomerang. Bloomerang is an automated program, but does cost approximately \$2,000 per year. ELEO is a much cheaper option at \$500 per year, but is a manual system based on spreadsheets. Kim is recommending the board consider Bloomerang which reportedly is more robust and she feels would provide much needed support for her leaving her more time to grow CEOF. **ACTION:** The committee supports Kim's decision, but asked that she reach out to both companies asking for "references".

Mentor Proposal - Steve Angelucci presented Lisa Deaton's plan for professional development with Kim. David reported Bill is willing to cover the cost of the training. **ACTION:** Steve will contact Lisa to connect her with Kim.

Legacy Program - David prepared a codicil to a will for a donor to give part of their estate to CEOF. The committee responded positively. **ACTION:** David will share the codicil with Bill to review as an attorney.

Next Meeting Date: September