CEOF Finance Committee Minutes August 13, 2024

Attendance

Present: Dan Bork, Kim Thompson, Julia Taylor, Mary Lynn Hinkel, David Bowling

Absent: John Stewart

1. Minutes - June 2024 minutes - approved

- **2. Financials** The June 2024 financials were approved.
- **3. Investment Policy revisions -** Dan B. made several revisions to the current policy. These were approved by the CEOF Finance Committee. **ACTION:** Julia will forward a copy of the revised policy to the finance committee. Dan will present the revised policy to the CEOF Board for approval.
- **4. Golf Scramble 2025 -** Kim reported that Connemara is switching to a different model for golf scrambles and tourneys next year. Instead of a ½ day reservation it is now a full day reservation and a significant price increase. Moving to another course was discussed. **ACTION:** Fr. Dan has agreed to contact Mrs. Lyons for a meeting.
- 5. Donor Software Process Kim narrowed the research to two programs, ELEO and Bloomerang. She recommended Bloomerang for several reasons. It appears to be more robust, it is an automated system meaning less time she needs to be involved in clerical duties and managing software. There is a wealth management add-on if we decide we want to go that route. Bloomerang has a nightly "scrub" of cell numbers, emails, and addresses. The event component has a silent auction technology add-on we can add on as a monthly, not annual, basis. QuickBooks can be integrated as well as Mail Chimp and Constant Contact. Task lists and historical data are part of the system allowing other users (board members) to review activity as well as providing transparency between the employees and the board. ACTION: Dan and David will make the recommendation to the CEOF Board that we sign a contract with Bloomerang.
- 6. Stallions, Sips, & Savories Kim reported the phase of initial contacts is going well. She has meetings or calls set up with different people. Saratoga delayed some of this, but so far people have been receptive to the cause and the event. Save the Dates were mailed the first week of August. SGWS is donating the alcohol and Coolmore America Ashford Stud part of the catering. ACTION: Kim will continue to provide updates.
- 7. Next Meeting September 24th 8:30 am. virtual