

CEO Development Committee
Meeting Minutes
February 7, 2023

Attendance: Present: Fr. Dan Noll, Steve Angelucci, David Bowling, Kim Thompson
Absent: Mindy Towles

CEF Louisville Meeting Highlights: David summarized the meeting he and Kim had with Rich Leichleiter and Julie Baum recently. The key takeaways are recorded in a document David prepared.

Key Target List: David and Kim prepared an initial list for the DC and the Board to provide input. David suggested keeping the list to a reasonable number for a calendar year. The list includes prospective individual and corporate donors as well as continuing to cultivate current donors. **ACTION:** Kim will prepare a list of donors (not amounts, just names) from 2020-present.

Donor Pledge Card: David prepared a rough draft of a pledge card that could be inserted in the Luminaria program with varying suggested amounts. **ACTION:** The DC and the Board will make suggestions for the piece.

Fundraising Software: Steve made the suggestion that Kim should reconnect with the AFP group regarding what software other than Raiser's Edge is good for a non-profit in its infancy.

Planned Giving: Kim, David, and Steve are meeting with Jeff Ashley of Ashley/Rountree and Associates March 18th.

Next Meeting Date: March 13th, TFG offices