

CEO Virtual Board Meeting

September 18, 2024

Present: Julia Taylor, Kim Thompson, Fr. Dan Noll, Dan Bork, Carol Steltenkamp, Kyle Lee, Bishop John Stowe, Bill Hoskins, Beth McNulty, John Stewart, David Bowling, Don Lloyd. Guest: Steve Angelucci

1. Opening Prayer at 3pm - Beth
2. The meeting was called to order and the August 2024 minutes were approved.
3. Development Committee - Steve Angelucci presented the CEOF Marketing Plan and shared updates. He reiterated this isn't a full marketing plan, it is a budget friendly (almost no cost plan). The Board approved the plan that was created with input from Mindy Towles, and Lauren Cambron and Mariah Dence. Lauren and Mariah will co-Chair the Marketing Subcommittee and will become members of the Development Committee. The Leadership Council and the Junior Leadership Council will merge. Dr. Andy Moore will be the Chair of the Leadership Council. The membership of the Leadership Council will be refreshed. Steve has agreed to help with the merger and continue as a member of the Development Committee.
4. The Board welcomed Don Lloyd as a new Board member. Kim reminded each Board member that by November they should sign the Conflict-of-Interest Policy statement in association with our Conflict of Interest Policy and send it to Kim soon.
5. Dan shared the Treasurer's Report. The Board approved moving the smaller designated funds checking to a Morgan Stanley account. The Board approved the report.

6. Executive Director's Report – Kim reported the planning for the upcoming event, Stallions, Sips, and Savories event is going well. She reminded the board that there are limited tickets available so they might want to go ahead and purchase the number of tickets they would like. She encouraged the board to reach out to people who might be interested in this mission. Her motto is, “generous hearts and deep pockets” in regards to attendees we want to attract. The silent auction is growing, and the hope is to go online the first week of October.

Kim reported that the mentoring with Lisa Deaton Mahan is going well and they will prepare for her presentation at the retreat together. BGCF's Good Giving Challenge is on the horizon if anyone would like to make a donation for a match. The onboarding process of Bloomerang has begun. Kim and Brooks will work together on this process. Kim asked the board to consider adding an award to Luminaria in memory of Fr. Norman Fischer. She proposed LC choose a senior who embodies the spirit of service. She feels she can find a donor to give \$1,000 a year for the award and that it should go to the student not as scholarship which often helps the parent.

7. Dr. Lee gave a Catholic School Update. Holy Family School has a new interim principal. Total enrollment this year is slightly down from Fall of 2023, but still above Fall of 2021 and 2022. Dr. Lee shared the enrollment numbers of each school in comparison to previous years. Board members will receive a link to a commercial promoting our Catholic Schools in the diocese. Kim suggested more marketing regarding class size ratios is needed.

8. November Board Meeting & Retreat at Thoroughbred Club on November 9 from 10am-1:30pm.

9. Development Report – Legacy Giving will be promoted. David created a codicil and Bill reviewed it. This may be used to add CEOF to

donors' wills. Also, folks can add CEOF as a beneficiary to their life insurance policy. David asked each Board member to consider a legacy gift and also to consider how best CEOF can promote legacy gifts. Dan Bork will offer David a resource from another group that can help develop our strategy in this regard. This topic will be addressed at our retreat.

9. Next Board meeting will be on October 30th

10. Closing prayer at 4:15pm - Fr. Dan