



**CEO Executive Director's Report  
November 9, 2024  
Thoroughbred Club of America**

**Updates**

**Stallions, Sips & Savories**

***Saturday, October 19th; Coolmore America's Ashford Stud***

The planning committee and I continue to hear many positive things following our first Stallions, Sips, & Savories. We have already begun brainstorming for the 2nd annual event. When the UK football schedule is released we will make a decision regarding a date in September per Ashford Stud's request. They did allow me to add their logo to our newsletter. I will have a close number for you on November 9th. Lisa made the suggestion that we name an honorary chair couple for the event. I would like to ask Dermot and his wife to chair. Your thoughts?

I would like to consider Runnymede Farm for the 3rd annual Stallions, Sips, & Savories.

**Board Meeting & Retreat November 9th**

The CEOF Board will meet at 10:00 a.m. on Saturday. Lisa Deaton Mahan and several others in various leadership positions on committees will be joining us at 11:00 a.m. The topic is Philanthropy in Action - Transforming Vision into Impact. Our sessions were interactive and informative. She is an amazing resource to me moving forward and a valuable resource for CEOF as well.

Tracy Cupolo will be taking updated board photos that day as well as some candid photos for the website and marketing. Please let me know as soon as possible if your plans have changed and you will be unable to join us.

## **Leadership Council**

This Thursday, November 14th we will meet at the **Origin Hotel** at **6 p.m.** with members of the newly merged LC/JLC. Lauren Cambron and Mariah Dence, marketing subcommittee chairs, have created a one page piece, "Ways to Serve" which defines various ways volunteers can get involved in CEOF in an impactful way. Members of the various planning committees have been invited to the meeting, however because of their active involvement most likely will not attend. This meeting will focus on getting less active members dialed in and recruiting new members (I already have two amazing people joining). Andy Moore will lead the group and will be supported by Lauren and Mariah.

## **Change in Address**

Our new mailing address is my office:  
444 Lewis Hargett Circle Ste. 125  
Lexington, KY 40503

I am in the process of having new letterhead/envelopes/labels & business cards printed. We have changed it on the website and a "We've Moved" will be on the first page of the annual newsletter.

## **Good Giving Challenge 2024**

***December 3-6***

Matching gifts are important for success in this drive. There are several incentives during the G.G. Challenge. If you know of someone who is interested in a match let me know and I will work with them to find the best opportunity to maximize matches.

I have created a QR code for ease in giving that will be included in marketing efforts regarding this year's challenge.

## **Bloomerang Donor Software Update**

The formal conversion process was finalized 11/7. I am very excited about diving into the program to begin the "informal" conversion process. I will provide updates at the meeting regarding next steps regarding donor information, administrative assistant's current assignment, number of records at this time (subject to change), etc. My hope is to begin sharing reports with you in February.

## **Website Updates**

Updates involving content, photos, suggestions, ideas...

## **Annual CEOF Newsletter**

***Projected mailing date: Week of November 25th***

Updates involving sponsorship, size, editing, production, content & mailing at the meeting.

## **Luminaria**

***Thursday, April 24, 2025***

I would like to discuss this at our November meeting: Dr. Andy Moore reached out to me shortly after the passing of Fr. Norman. He suggested CEOF consider a scholarship in Fr. Norman's memory. I did not want to pursue that at the time as there were already several fundraisers in his memory in the works. However, I would like to discuss with you the possibility of an annual award in his name that goes to an LC student (selected by their faculty) who embodies the spirit of servant leadership. I think a \$1,000 monetary award should be given to the recipient. This will be funded annually by a donor. Your thoughts?

Lexington Catholic has created three scholarships and an award in Fr. Norm's memory.

**The Fischer Scholars:** Making Education Accessible Fund. This is a tuition assistance program for current students.

**The Joyful Knight Award:** Honoring a Life of Joy and Kindness - In memory of Fr. Norman this award celebrates a current LC student who embodies his spirit. Students in grades 9-11 are invited to submit an essay illustrating how they spread love and kindness. It will serve as a tribute to Fr. Norman's lasting impact on the lives he touched and will be awarded at the Spring Awards Ceremony.

**The Father Norman Fischer Vocation Scholarship:** It's a scholarship to foster the next generation of spiritual leaders who share Fr. Norman's calling.

**Guest Speaker** - I have included Fr. Tony Ricard's bio and a photo of him and Fr. Norm in the annual newsletter as well as the save the date. I will also be publicizing this on social media over the next few weeks. Please include this information in your holiday gatherings with friends who might have an interest in attending. I have and every person has put the date on the calendar. Julie Klier and I are meeting with the events director at the Campbell House to begin planning for the event. Save the Dates will be mailed in January.

## **CEOF Golf Scramble**

***Friday, June 20, 2025***

I am extremely pleased to report that we will be able to continue our partnership with **Connemara Golf Club**. I am working on putting together a committee of ladies and gentlemen

to help in the areas of recruitment and additional revenue generators - ex. Split the Pot raffle, games at the holes etc.

**2024**

**December 3-6** - BGCF Good Giving Challenge

**2025**

**April 24th** - Luminaria

**June 20th** - CEOF Golf Scramble

**September** - Stallions, Sips, & Savories - Coolmore America's Ashford Stud