

**CEOF Finance Committee
Minutes
July 17, 2024**

Attendance

Present: Dan Bork, Kim Thompson, Julia Taylor, John Stewart, David Bowling

Absent: Mary Lynn Hinkel

1. **Minutes** - May 2024 minutes - approved
2. **Financials** - Investments are up around \$76k. Markets are strong for June/July. The May financials were approved.
3. **Investment Policy revisions** - Dan B. made several revisions to the current policy. These were approved by the CEOF Finance Committee. **ACTION:** Dan will present the revised policy to the CEOF Board for approval.
4. **Secure Portal for Important Documents** - These will be housed on the password protected Board Portal on our website. It was recommended that CEOF purchase a hard drive to house certain documents ex. 990's, Investment Policy, Fed tax letter, sales tax exemption letter etc.
5. **Golf Scramble** - Kim reported the profit was \$17,400. Only a few dollars remain outstanding. **ACTION:** Kim has contacted Nick regarding the Connemara invoices as well as securing a date and \$\$\$ for 2025. As of now the date is tentatively set for June 20. Kim will be working with Frank Taylor on recruiting more players for 2025.
6. **Donor Software Process** - Kim narrowed the research to four programs: Zoho, a free software program, Sales Force (#1 in CRM software), Bloomerang and ELEO. Zoho and Sales Force are focused on sales. Bloomerang and ELEO are donor centric. **ACTION:** Kim, Dan B., David, and Brooks are virtually participating in demos of Bloomerang and ELEO on 7/22. They will make a recommendation to the CEOF Development Committee and the CEOF Finance Committee.
7. **Stallions, Sips, & Savories** - Kim reported the sponsorship levels have been set and has asked the CEOF board and committees to submit names for the guest list. Save the dates will be mailed Aug. 1 and invitations Sept. 1. The silent auction items are currently being procured. Kim reported that she has reached out to Rob Rumpke at Lex Cath regarding their auction technology and is also investigating the donor software programs for auction technology. Mary Sparks has agreed to help with this component Runnymede Farm is a Premier Sponsor, Coolmore Ashford Stud is the Presenting Sponsor. Hallway Feeds and Taylor Made Farms are also listed. Runnymede and Taylor Made's sponsorship dollars are listed with Luminaria numbers.
8. **Next Meeting** - August 13th -8:30 am.