

CEOF Executive Director's Report Virtual Meeting June 12, 2024

Updates & Discussion

Luminaria

The contract has been signed with Campbell House for April 24, 2025

Golf Scramble

The 2nd annual golf scramble was another enjoyable event as we enjoyed a gorgeous day in Kentucky. We were blessed with a good silent auction, wonderful sponsors, and strong mulligan sales. I will have numbers for you at the meeting, but it's looking to shake out to be right around what we made last year.

In regards to a date to propose for next year, I would like to suggest **Friday, June 20th**. I think we need to consider going back to an afternoon event if Connemara will allow it. Your thoughts? They have a new pricing structure for events that I will need to get the details on before we commit.

I will be sharing with you some encouraging news regarding recruitment of players at our meeting on Wednesday.

Stallions, Sips & Savories

Saturday, October 19th; Ashford Stud; 10:00 a.m. - noon

Time to hit the ground running to prepare for this event. I have commitments from some members of the Luminaria planning committee to help plan. Members of the equine committee and the event planning committee are touring Ashford Stud on **Monday, June 10th**.

We will be working on equine/bourbon/vacation type higher end silent auction items. If you have any ideas or connections let me know. I will meet with one of the local schools to see if we can use their auction technology.

Please start talking this event up. Tickets will be \$200 per person. Ticket sales will open in August. The silent auction will go live at the beginning of October. The graphic designer is working on the Save the Date and Invitation.

Good Giving Challenge 2024 - I will be registering us for the challenge again this year.

<u>Software - Donor - Email - Online Donations</u> - It is now time to focus on research. I plan on having it narrowed to 3 to present to the development and finance committee with a recommendation to the board by our July meeting.

2024

October 19th - CEOF Equine Fund fundraiser

December 3-6 - BGCF Good Giving Challenge

<u>2025</u>

April 24th - Luminaria