

CEOF BOARD MEETING

January 31, 2024, Jackson Kelly's Offices

Present: Julia Taylor, Kyle Lee, Carol Steltenkamp, Kim Thompson, Fr. Dan Noll, David Bowling, Bill Hoskins, Bishop Stowe, John Stewart
Absent: Dan Bork

1. Opening Prayer at 4pm by John Stewart
2. Call to order and November 2023 minutes approved (see attached)
3. Treasurer's Report (see attached) by Julia - The market is up – good news! Kim and Julia have started on a budget proposal. The Board is interested in exploring options for marketing (including using the internet to attract donors for CEOF, and outside the diocese.) The Board accepted the report.
4. Board Member Discussion Continued – Several names were mentioned and noted -- women, Equine, broader geographic and Hispanic representatives. Each Board member will bring several names of prospective Board members to our next meeting. Expectations of Board members need to be clear. We wish to continue to be a working Board, which raises money either by giving or getting donations. We don't want the Board to be a "big" Board. Are the hopes to have a "diverse" Board which is also a "fund-raising" Board achievable.
5. Development Committee - David There will be a meeting next week. Creating a donor list with different levels and tangible, specific "asks.". We will need new donor CRM software (e.g., Razor's Edge) and perhaps should seek an opportunity to share a "site license" with some other diocesan groups.
6. Executive Director's Report (see attached) CEOF and the Equine Fund will be featured in the February issue of CrossRoads. The Board approved planning to begin an Equine-oriented fundraiser connected with Keeneland's Fall Meet. Also, there WILL be name tags for all at Luminaria. The creation of the new award or recognition was discouraged, but the Board will think of some other category for an award or recognition.
7. Cocktail Reception Feb. 7th – Kim Details are being finalized – Bill will speak, Board attendance is encouraged. We want to engage their help in various aspects of Luminaria.

8. Catholic School Updates - Kyle This is Catholic Schools Week – celebration, service, Mass at CTK on 2/2. Enrollment is up 60 students from last Spring. There are 1000 open seats. Saint Mary School in Paris had a groundbreaking recently. The School Choice Amendment will be voted on by the state legislature this session. Distributed an exciting mailing. There will no NTI days on snow days.
9. The February meeting of the Board will be February 28th at 3:30pm, via zoom.
10. Closing prayer at 5:20pm by Fr. Dan