



Executive Director's Report November 29, 2023

Updates & Discussion

Equine Fund Updates

Committee - We are meeting again on December 6th. Leah Reddoch O'Mera has agreed to join this committee. A spreadsheet of contacts has been created and shared with David (Development Committee Chair) and the CEOF Equine Committee. Plans for individual and group meetings will be put in place.

Annual Newsletter - The printing house had an equipment issue last week. Ron D. said Lee at Direct Response should have these by Tuesday or Wednesday of this week. Lee said the turnaround is 1-2 days.

Grants - I am currently working on KU/LGE; Fifth Third; Keeneland Foundation, Godolphin, & Thoroughbred Charities of America grant applications

Good Giving Challenge - Social media posts are scheduled. Email communications go out Monday 11/27.

CEOF Development Committee - Kim and David met with Rich Leichleiter and Julie Baum from CEF Louisville a few weeks ago. We will be sharing more at the meeting.

Luminaria - The first planning meeting for 2024 is taking place 11/29. The raffle and award criteria are the top agenda items. Kathy Arms and Ellen Kessler have stepped down from the planning committee. Missy O'Mera and Linda Crush have been added to the committee.

2023

November 28th - December 1st - Good Giving Challenge 2023

December - End of year giving

2024

April 24th - Luminaria

June 7th - Golf Scramble