

CEO BOARD MEETING

February 22, 2023 Virtual

Present: Dan Bork, John Stewart, Julia Taylor, Bishop Stowe, David Bowling, Carol Steltenkamp, Kim Thompson, Fr. Dan Noll, Bill Hoskins Absent: Kyle Lee

1. Opening Prayer at 3:30pm by John Stewart
2. The meeting was called to order and the January 2023 minutes were approved (see attached)
3. Treasurer/Finance Report (see attached) For the 2022 calendar year, we were down about \$80,000 in our investments. The Board accepted the report as presented.
4. Executive Director's Report / Luminaria (see attached) We would like to see more nominees for the Alumni award. The Board recommended that we gather the LC/JLC/Principals/Pastors group with the Board this Fall, perhaps as part of a rotating meeting at the schools, perhaps piggybacking on an already scheduled Principals' meeting. However, it is important that Kim reach out to them all soon in order to encourage their support for the Luminaria. It would be good for Board/LC/JLC members to request invitations to speak at weekend Masses at parishes. The how, who and when of this was not decided. Kim will send Board members information very soon to empower them to acquire more Luminaria sponsorships.
5. Draft of Revenue Growth Plan (see attached) – David and Kim walked us through the plan. The Board agreed to establish a new Standing Committee, the Revenue Growth Committee. The Chair appointed David Bowling as the Chair of the Committee. The Committee will have 2 Board members (Bowling and Noll) and approximately 5 others who will be recruited. The Committee will refine the Working Draft. (E.g., "Industry Groups" can be enlarged to include, lawyers, doctors, etc., and the "Mega Donors category's amount of money should be made larger.) David urged Board members to give the Committee thoughts and suggestions for improvement of the Draft.
6. Next Meeting is March 23rd at 3:30 via zoom
7. Closing prayer at 4:25 - Fr. Dan